



**Delta Sigma Theta Sorority, Incorporated**  
**A Service Sorority Founded in 1913**

January 22, 2019

Dear Community Partner:

Delta Sigma Theta Sorority, a Public Service Sorority, was founded January 13, 1913, by twenty-two collegiate women at Howard University. The organization has since grown to more than 250,000 initiated members who are predominately African- American, college-educated women. Our sorority is a non-profit organization whose purpose is to promote academic excellence and cultural enrichment. The sorority currently has 900 plus chapters located in the United States, England, Japan (Tokyo and Okinawa) Germany, Bermuda, the Bahamas, Korea (Seoul), Jamaica and the U.S. Virgin Islands (St. Thomas and St. Croix). This year we proudly celebrate our 106<sup>th</sup> year of service to our world community through our Five Point Thrust Programs, which includes a Physical and Mental Health component.

As an organization of predominantly African American women, Delta Sigma Theta Sorority, Inc. is uniquely positioned to affect not only the well-being of its membership, but also the well-being of families and communities at large. Concerns about America's physical and mental health and economic stability have not escaped Delta Sigma Theta Sorority, Inc. The organization's work in prevention and "wellness" translates to health education programs, health fairs and provisions of health care services. Financial Fortitude, an initiative of the organization, specifically designed to promote understanding of all aspects of the financial system, including but not limited to, budgeting, homeownership, personal wealth management, entrepreneurship, and the steps to financial freedom. To improve health, wellness and economic development, the Montgomery (AL) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. proudly announces its Second Annual Community Health and Resource Fair. The event will be held at the Multiplex at Cramton Bowl located at 220 Hall Street, Montgomery, AL on May 4, 2019.

Because this is a *community* event designed to promote good physical and mental health and economic growth, we are seeking "*partners*". Your monetary donation will assist us in being able to provide an array of services to our community and promote sustainable lifestyle changes and economic development.

We are offering several levels of sponsorships to meet your desired level of participation and support. The sponsorship levels are as follows:

- › Platinum- \$1,000 and above
- › Gold- \$500
- › Silver- \$250
- › Bronze- \$150
- › Double Booth- \$110
- › Single Booth- \$55
- › Non-Profit Organization
- › In-Kind/ Gifts

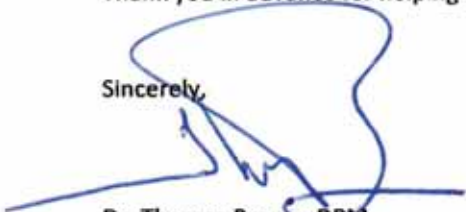
Your tax-deductible monetary donations can be made payable to the Fortitude Foundation

In addition to monetary donations, we are also seeking in-kind services by healthcare providers and resource vendors. The goal of the event is to promote healthy lifestyles, provide health screenings and develop economic financial freedom. The event will also include fitness activities, healthy cooking exhibitions, financial and economic mini sessions and resource vendors.

We appreciate this opportunity and look forward to hearing from you soon. For additional information, please contact Co-Chairs, Theresa Brown, DPM, Helen H. Jones, MS LD or Keina C. Houser, CPA at [machealthfair@montgomeryalumnae.org](mailto:machealthfair@montgomeryalumnae.org).

Thank you in advance for helping us bring IMPACTFUL service to our community!

Sincerely,



Dr. Theresa Brown, DPM  
Co-Chair Physical and Mental Health



Helen H. Jones, MS LD  
Co-Chair Physical and Mental Health



Keina C. Houser, CPA  
Chair, Economic Development



Cassandra E. Brown, President  
Montgomery (AL) Alumnae Chapter



# 2019 SPONSOR PACKAGES



1. Recognized as a sponsor on radio & TV advertisement
2. Logo/name on printed PR material
3. Recognized on Social Media
4. Logo/name recognition in newspaper ads
5. Logo/name on event banner
6. Vendor space at event



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*Health & Wellness*



**KNOW YOUR NUMBERS**

**MONTGOMERY (AL) ALUMNAE CHAPTER  
DELTA SIGMA THETA SORORITY, INC  
P.O. BOX 4011  
MONTGOMERY, AL 36103**





# 2019 Sponsor

Official Use Only

Amt Rec'd \$ \_\_\_\_\_  
Check/MO# \_\_\_\_\_  
Rec'd by: \_\_\_\_\_  
Solicited by: \_\_\_\_\_

Our company/organization is pleased to support the Montgomery (AL) Alumnae Chapter in addressing health and wellness in the State of Alabama.

Sponsoring company \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Referred by \_\_\_\_\_

Please indicate sponsorship amount or gift:

\$1,000.00 PLATINUM

\$500.00 GOLD

\$250.00 SILVER

\$150.00 BRONZE

\$110.00 DOUBLE BOOTH

\$55.00 SINGLE BOOTH

NON-PROFIT ORGANIZATION

UNABLE TO ATTEND, BUT WOULD LIKE TO MAKE A DONATION \$ \_\_\_\_\_

Other amount \$ \_\_\_\_\_

Gift \_\_\_\_\_

Please make checks payable to FORTITUDE FOUNDATION, INC

Submit form along with check to:

Montgomery (AL) Alumnae Chapter

Delta Sigma Theta Sorority, Inc

P.O. Box 4011

Montgomery, AL 36103

Donations must be postmarked by April 19, 2019 so your company's name can be added to the website.

For more information, contact 334.233.3364 or [machealthfair@montgomeryalumnae.org](mailto:machealthfair@montgomeryalumnae.org)

*Health & Wellness*



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**MONTGOMERY (AL) ALUMNAE CHAPTER**

**DELTA SIGMA THETA SORORITY, INC**

**P.O. BOX 4011**

**MONTGOMERY, AL 36103**



CLIENT: \_\_\_\_\_

**SPONSORSHIP: (circle one)**

PLATINUM | GOLD | SILVER | BRONZE | DOUBLE BOOTH | SINGLE BOOTH | NON-PROFIT | OTHER

APPROVAL: \_\_\_\_\_ DATE: \_\_\_\_\_

**DAY OF EVENT:**

The doors will open for vendors at 7:00 a.m.  
Health Fair hours are from 10 a.m. to 2 p.m.

**PAYMENT:**

We accept checks payable to FORTITUDE FOUNDATION, INC

**SET UP AND TAKE DOWN:**

All setup needs to be done on May 4 between 7:00 a.m. to 9:30 a.m.

All items need to be removed from the Multiplex after the expo on May 4, 2019.

Vendors need to access the Multiplex from the loading dock located on the left side of the Multiplex when loading and unloading. Any additions to a vendors booth on the day of must have approval from Montgomery (AL) Alumnae Chapter.

For more information, contact 334.233.3364 or machealthfair@montgomeryalumnae.org



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